

Destinee DeSousa

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Highlights

Personable and skilled graphic designer experienced in working in a fast-paced environment. Collaborative professional who is positive, energetic, hardworking, and cooperative. Proficient use of Adobe Suite: Illustrator, Photoshop, InDesign, Lightroom, Premiere, and After Effects and WordPress. Proficient use of Microsoft Word and Powerpoint. Highly skilled in photography and owns a DSLR.

O Energetic O Problem Solver O Effective Team Player O Dependable O Tenacious O Creative

Projects

Flying Fish Brewing Co: Beer Rebrand

Rebrand of a craft beer brewery located in New Jersey. Redesigned their logo and gave their brand a refreshing and organic look by creating a new color palette. Redesigned their revamped brand around a specific target persona and used UI/UX design to achieve these objectives.

Destinee Cosmetics: Conceptual Brand

Invented a conceptual cosmetics brand targeting a specific audience. Designed a logo and color palette to create a stylized look and feel. Created a style guide to describe the brand.

Digital Illustrations

Created 20 different digital illustrations using Adobe Illustrator and a Wacom tablet to convey a simple and minimalistic style. The overall design is flat, yet playful in color and design.

Education

New England Institute of Technology, East Greenwich, RI

September 2018

- O Bachelor of Science in Graphics, Multi-Media and Web Design
- O GPA 3.12

Experience

Sakonnet River Grille, Tiverton, RI Waitress, Hostess

October 2015-Current

- O Provide excellent customer service
- Relationship building

Blue Water Bar & Grill, Barrington, RI

June 2013-May 2015

Head Busser

O Set tables; replenished supply of clean linens, silverware, glassware, and dishes

O Helped fellow wait staff serve food to patrons